

**ART** *de* **VIVRE**



**HANDMADE RUG  
COLLECTIONS**

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## ART DE VIVRE HANDMADE RUGS

Art de Vivre – an international brand of handmade rugs – connects different worlds and cultures: East and West, nature and architecture, tradition and experiment, urban environments and craft communities. In this unity, craft is not an exoticism or a tribute to the past, but what gives the rug meaning.

At the core of Art de Vivre's own handmade collections lies the philosophy of softness. The delicate color palette and noble materials reflect a vision of the home as a sanctuary: a place of safety and comfort, where one can disconnect from the outside world.

Art de Vivre rugs speak the language of texture, muted colors, and pause. Their value lies in the ability to give the eye a rest and allow the body to feel space without tension.





**FLORALIS**  
COLLECTION

by Estúdio Campana



## FLORALIS BY ESTÚDIO CAMPANA

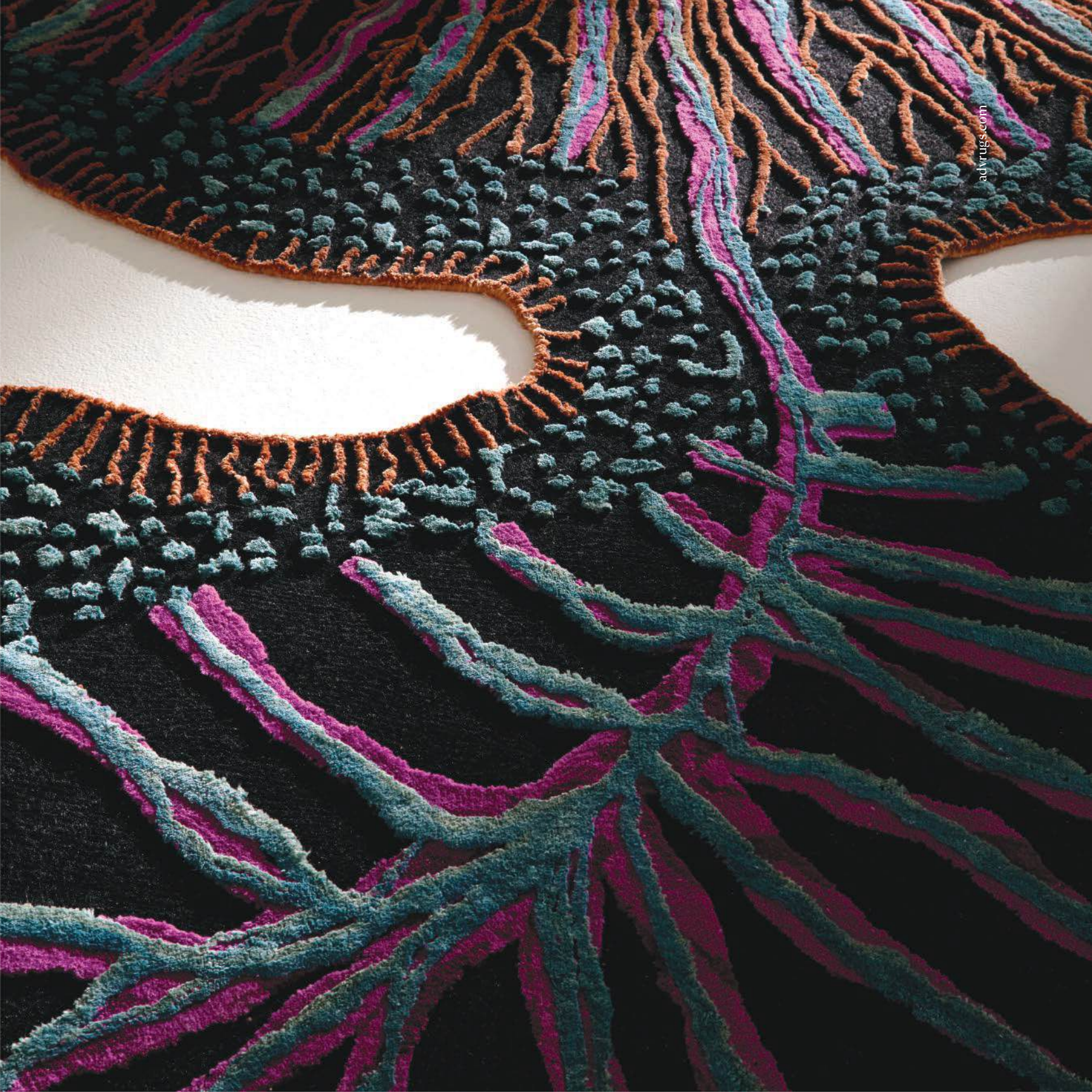
The Floralis Collection, a collaboration between Art de Vivre and Humberto Campana, reflects the Brazilian designer's deeply personal artistic journey and his signature approach to design, which blends playful experimentation with a keen sensitivity to materials and form. Central to the collection is his fascination with the microscopic world of cellular structures, magnified and reinterpreted by skilled artisans into richly textured handwoven rugs. Through this process Campana transforms natural and architectural forms into tactile compositions, balancing contrasts and affinities – East and West, organic and built, traditional and experimental, metropolitan and handmade – resulting in pieces that are both visually striking and conceptually layered.

# FLORALIS COLLECTION

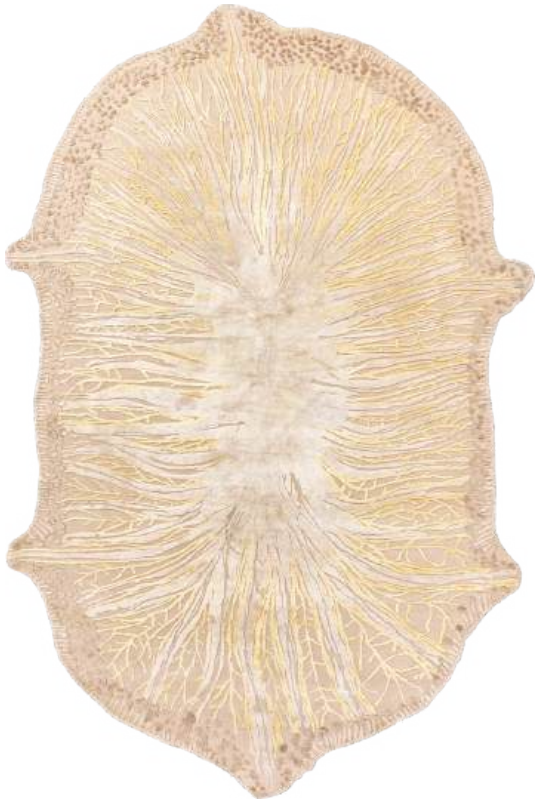


FLORALIS CALADIUM

SILK, WOOL



# FLORALIS COLLECTION



**FLORALIS YELLOW I**  
SILK, WOOL



**FLORALIS YELLOW II**  
SILK, WOOL

# FLORALIS COLLECTION



**FLORALIS YELLOW III**

SILK, WOOL

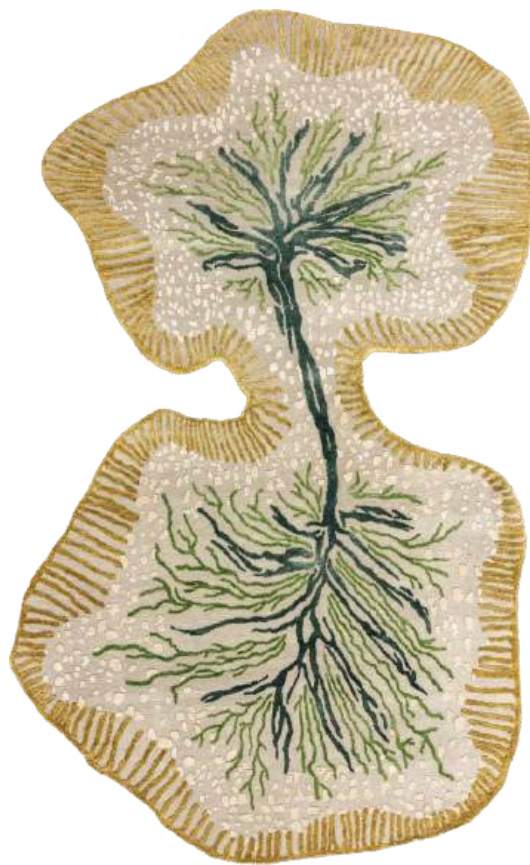


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# FLORALIS COLLECTION

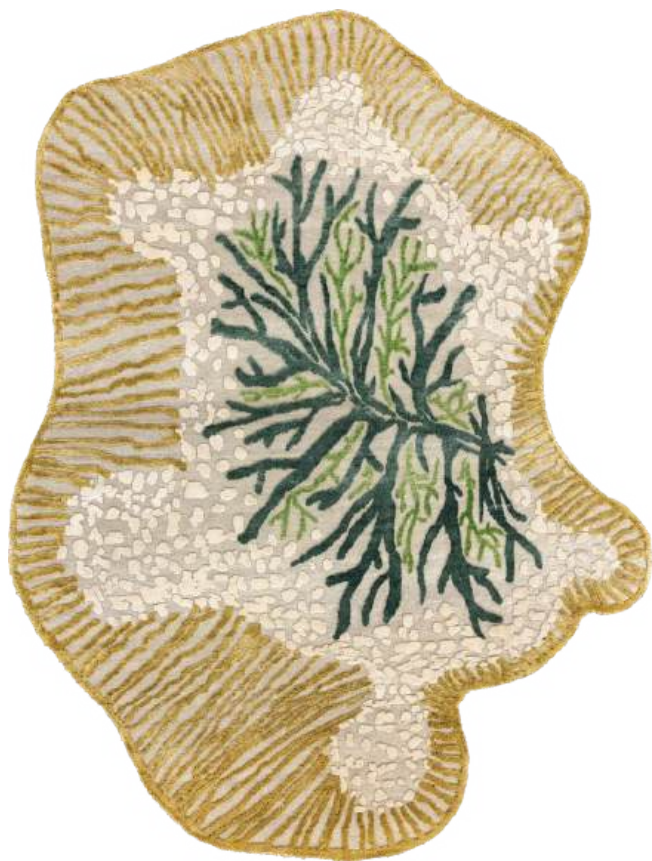


**FLORALIS GREEN I**  
SILK, WOOL



**FLORALIS GREEN II**  
SILK, WOOL

# FLORALIS COLLECTION

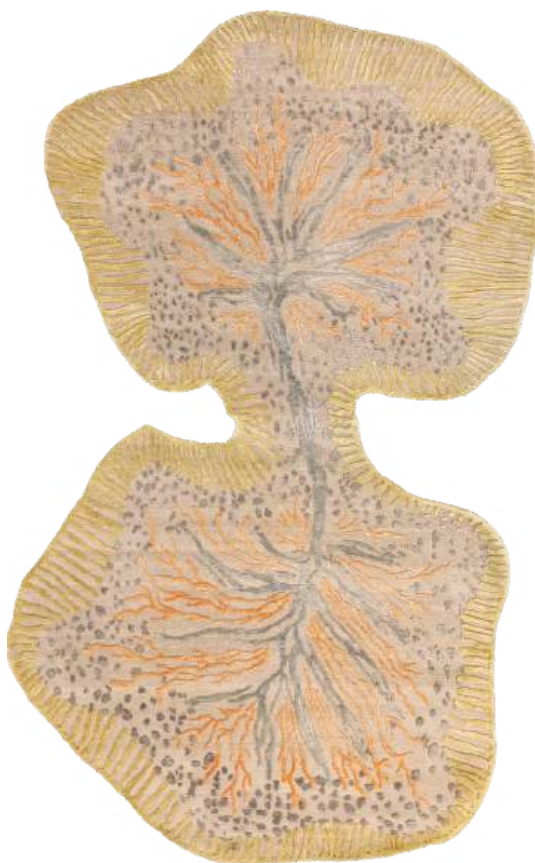


**FLORALIS GREEN III**  
SILK, WOOL



**FLORALIS ORANGE I**  
SILK, WOOL

# FLORALIS COLLECTION



**FLORALIS ORANGE II**  
SILK, WOOL



**FLORALIS ORANGE III**  
SILK, WOOL





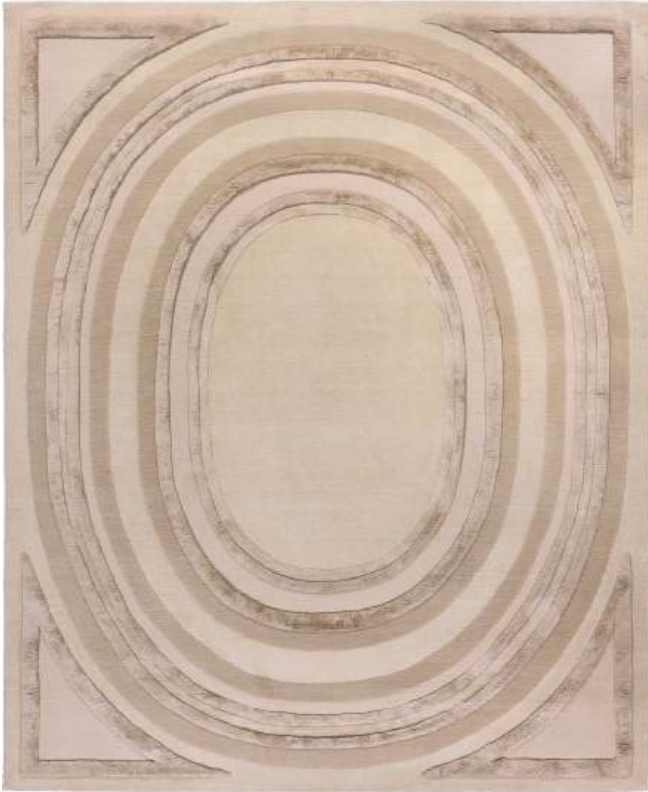
**MODERN HISTORY  
COLLECTION**

by Pierre Gonalons



The Modern History Collection marks a collaboration with French designer Pierre Gonalons, inspired by the elegance of Parisian coffered ceilings from the 17th century. Translating architectural ornament into textile, the designs reinterpret classical and historicist motifs through geometric compositions. Like a ceiling that frames a room from above, each rug structures the space below, bringing a sense of order, rhythm, and refined architectural presence.

# MODERN HISTORY COLLECTION

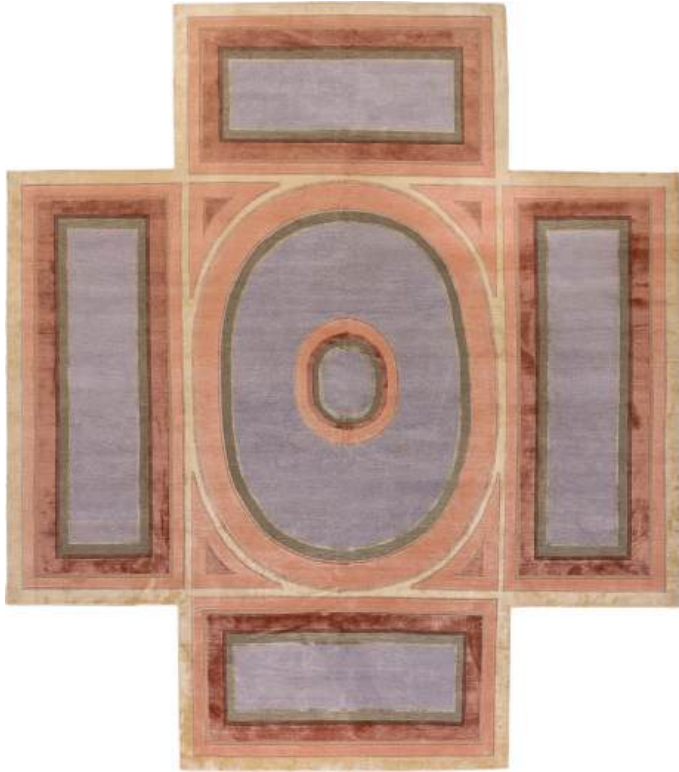


**MUSE/OPTION-1**  
CASHMERE, SILK



**MUSE/OPTION-2**  
SILK, WOOL

# MODERN HISTORY COLLECTION

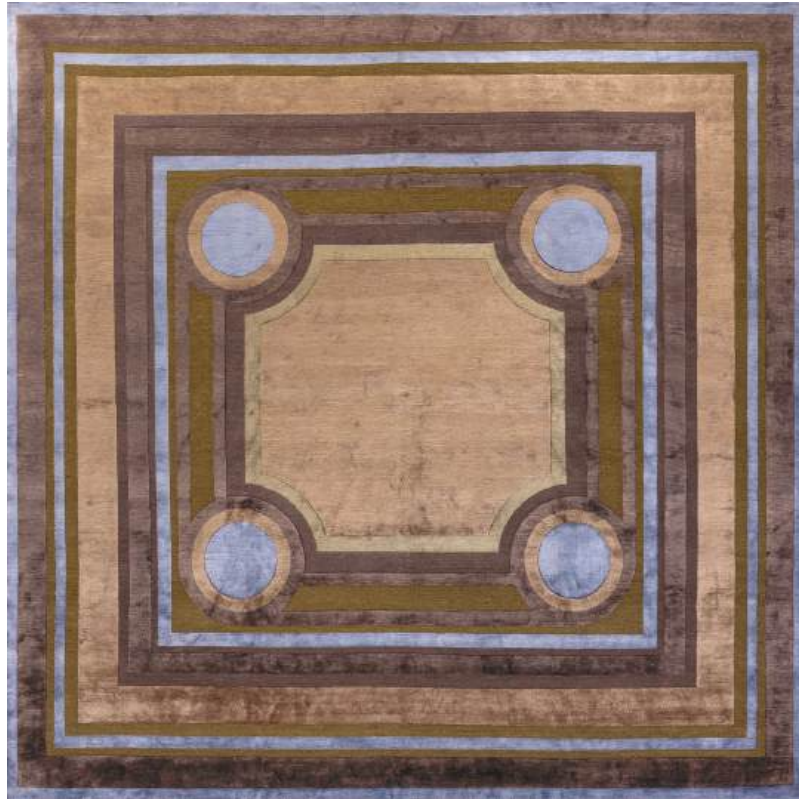


PERSPECTIVE/OPTION-1  
SILK, WOOL



PERSPECTIVE/OPTION-2  
SILK, WOOL

# MODERN HISTORY COLLECTION



**GALERIE/OPTION-1**

SILK, WOOL



# MODERN HISTORY COLLECTION



**PERSPECTIVE/OPTION-3**  
SILK, WOOL



**PERSPECTIVE/OPTION-4**  
SILK, WOOL

# MODERN HISTORY COLLECTION



**PARTERRE/OPTION-1**  
SILK, CASHMERE, LUREX



**CABINET/OPTION-1**  
CASHMERE, SILK



# MODERN HISTORY COLLECTION



**SALON/OPTION-1**  
SILK, WOOL, LUREX



**SALON/OPTION-2**  
SILK, WOOL





**SKAZKI  
COLLECTION**



The Skazki Collection brings Russian fairy tales to life, weaving beloved folklore characters such as the Swan-Geese, the Little Humpbacked Horse, Sivka-Burka and the Pike from the tale of Emelya into vibrant, imaginative designs. Rich decorative details and luminous, jewel-like colors draw inspiration from traditional crafts of the northern and central parts of Russia, giving each rug a distinct personality and visual depth. Handwoven from alpaca down, natural silk and Tibetan wool, these rugs offer a luxuriously soft, warm pile that delights the senses, creating a captivating focal point filled with creative energy and subtle festive charm.

# SKAZKI COLLECTION



**SWAN-GEESE**  
ALPACA, SILK



**LITTLE HUMPBACKED HORSE**  
SILK, WOOL





# SKAZKI COLLECTION



**AT THE PIKE'S BEHEST**  
ALPAKA, SILK



**SIVKA-BURKA**  
SILK, WOOL





**MON AMI  
COLLECTION**

The Mon Ami Collection draws inspiration from natural uncrafted forms, evoking the subtle textures of parched cracked earth. Flowing, delicate lines weave like streams across a dry landscape, creating patterns that suggest both movement and quiet harmony, while a palette of soft tones and gentle contrasts adds depth and layered interest. Handwoven from wool and eucalyptus silk, these rugs offer tactile warmth and refined texture, inviting contemplative appreciation of their form and material.

# MON AMI COLLECTION



**D3-K**  
WOOL, EUCALYPTUS SILK



**D4-K**  
WOOL, EUCALYPTUS SILK

# MON AMI COLLECTION



**D5-K**  
WOOL, EUCALYPTUS SILK



**D7-K**  
WOOL, EUCALYPTUS SILK

# MON AMI COLLECTION



**D6-K**

WOOL, EUCALYPTUS SILK







**BLANC DE BLANCS  
COLLECTION**

The Blanc de Blancs Collection is a study in serenity, where softness becomes both material and atmosphere, expressed through a restrained, luminous palette. Echoing the language of monochrome in art — from modernist painting to minimalism — the rugs act as a quiet canvas, enhancing light, space and architectural clarity. Crafted from silk, alpaca and cashmere, they bring a subtle depth and cohesion to the interior, unifying it through softness and refined harmony.

# BLANC DE BLANCS COLLECTION



**ARA-IVORY**  
SILK, WOOL



**KE2421-IVORY-BEIGE**  
SILK

# BLANC DE BLANCS COLLECTION



**KE2420-BGE**  
SILK



**KE2422-IVORY-BEIGE**  
SILK

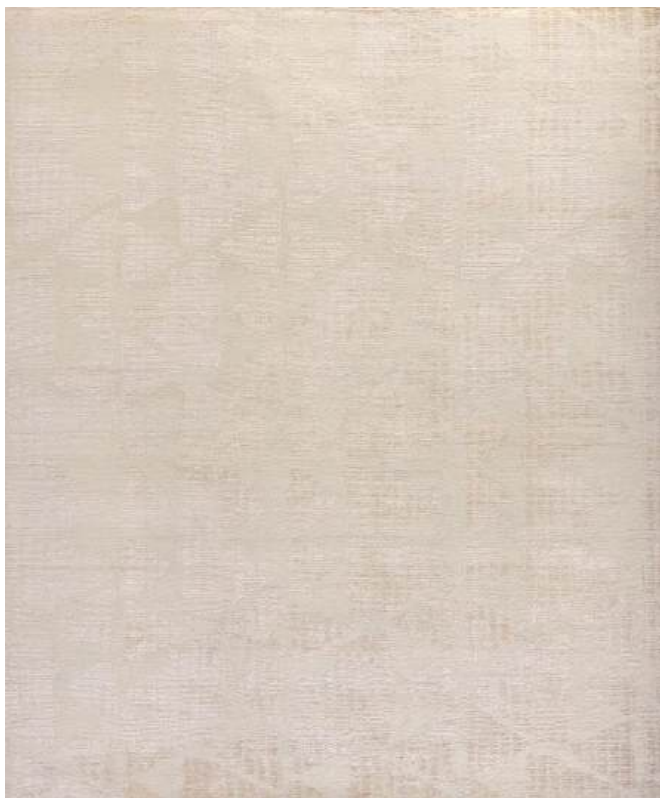


# BLANC DE BLANCS COLLECTION

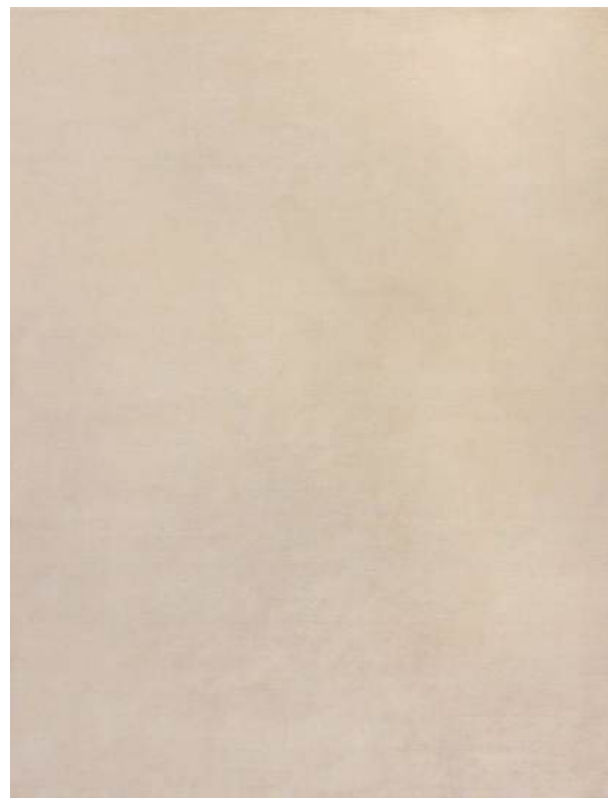


**H-8580**  
SILK

# BLANC DE BLANCS COLLECTION



**KE3160-BEIGE**  
SILK



**MERINO-IVORY**  
MERINO

# BLANC DE BLANCS COLLECTION



**S. BEIGE**  
SILK



**STRIPES-IVORY**  
ALPACA





**WEST HOLLYWOOD  
COLLECTION**

The West Hollywood collection merges vintage elegance with contemporary urban energy, capturing the allure of the city in transition. Subtle, faded tones evoke the charm of classical forms worn by time, while abstract motifs introduce a modern metropolitan edge, creating the effect of “deconstructed classicism”. Handwoven from wool and natural silk, these rugs balance warmth and lightness, offering tactile richness and refined texture that reflect the dynamic rhythm and layered character of a modern cityscape.

# WEST HOLLYWOOD COLLECTION



**CAD381-CREAM**  
SILK, WOOL

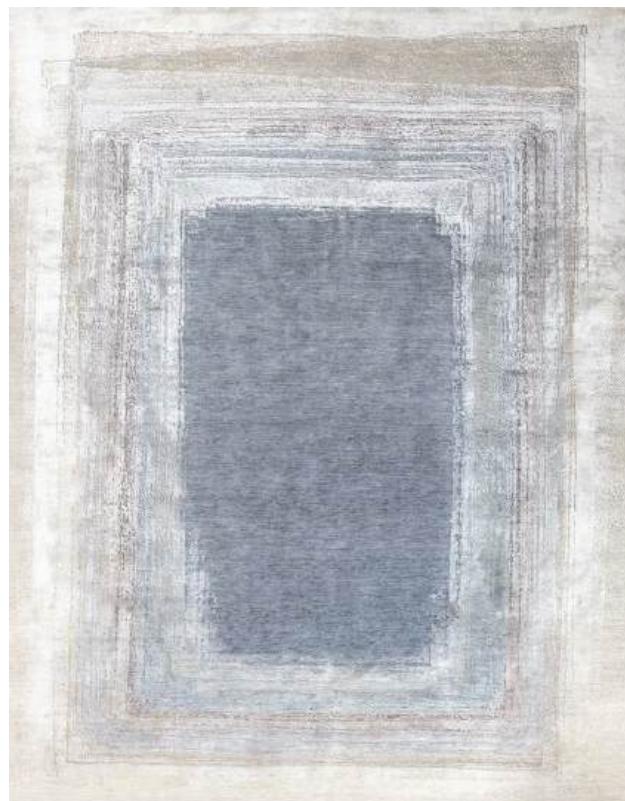


**PJ2103-GREY-GOLD**  
SILK, WOOL

# WEST HOLLYWOOD COLLECTION



**PJ2961-SAND**  
SILK, WOOL



**PJ2961-GREY-SILVER**  
SILK, WOOL



# WEST HOLLYWOOD COLLECTION



**GROOVE-DD266**  
WOOL, SILK



**CAD381-MULTI**  
SILK, WOOL

# WEST HOLLYWOOD COLLECTION



**PJ23554-GOLD**  
SILK, WOOL



**PJ2103-GREY**  
SILK, WOOL

# WEST HOLLYWOOD COLLECTION



**NUGGET-DD476**  
WOOL, SILK



**PJ2012-BEIGE**  
SILK, WOOL

# WEST HOLLYWOOD COLLECTION



**SPECTACLE-DD247**

WOOL, SILK







**CERAMICS**  
COLLECTION

The Ceramics Collection explores the dialogue between material and form, translating contemporary craft into textile through abstract interlaced patterns. Inspired by the expressive freedom of modern art, its contrasting colours and sculptural 3D relief bring depth, movement and visual complexity to interior spaces. Handwoven from Tibetan wool and eucalyptus silk, the rugs combine softness with subtle luminosity, creating an emotive, tactile experience that elevates the environment.

# CERAMICS COLLECTION



**CERAMICS01-MLT**  
WOOL, EUCALYPTUS SILK



**CERAMICS02-MLT**  
WOOL, EUCALYPTUS SILK

# CERAMICS COLLECTION



**CERAMICS05-MLT**  
WOOL, EUCALYPTUS SILK



**CAD381-MULTI**  
WOOL, EUCALYPTUS SILK



# CERAMICS COLLECTION



**CERAMICS 03-MLT**  
WOOL, EUCALYPTUS SILK, ALOE



**CERAMICS 01-COL2**  
WOOL, EUCALYPTUS SILK





**CHANTILLY  
COLLECTION**

The Chantilly Collection is inspired by the intricate artistry of historic French Chantilly lace, which emerged in the 17th century. Known for its delicate floral patterns and minute, precise details, this lace quickly became a symbol of elegance across Europe and beyond. In the rugs this refined aesthetic is reimagined through volumetric motifs in lustrous silk set against a matte field of highland Tibetan wool, creating a subtle play of light and shadow. The soft tactile surface invites touch, while the gentle relief adds depth and visual richness, offering a quiet sense of luxury and sophistication.

# CHANTILLY COLLECTION



**CLASSIC-01-C1**  
SILK, WOOL



**CLASSIC-01-C2**  
SILK

# CHANTILLY COLLECTION



**CLASSIC-01-C3**  
SILK, WOOL



**CLASSIC-02-C1**  
SILK



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# CHANTILLY COLLECTION



**CLASSIC-02-C2**

SILK, WOOL





**TECTONIC  
COLLECTION**

The Tectonic Collection draws on the silent forces of geological transformation, translating the movement of tectonic layers into a language of form and texture. Asymmetrical compositions and interwoven materials echo artistic explorations of fragmentation — from abstract expressionism to contemporary minimalism — where balance emerges through contrast and tension. Blending art silk with wool, gloss with matte, the rugs bring depth, structure and a sense of dynamic equilibrium into the interior.

# TECTONIC COLLECTION



**D1-C2**  
EUCALYPTUS SILK, WOOL, SILK



**D1-C5**  
EUCALYPTUS SILK, WOOL, SILK

## TECTONIC COLLECTION



**D2-C2**  
EUCALYPTUS SILK, WOOL, SILK



**D2-C3**  
EUCALYPTUS SILK, WOOL, SILK

# TECTONIC COLLECTION



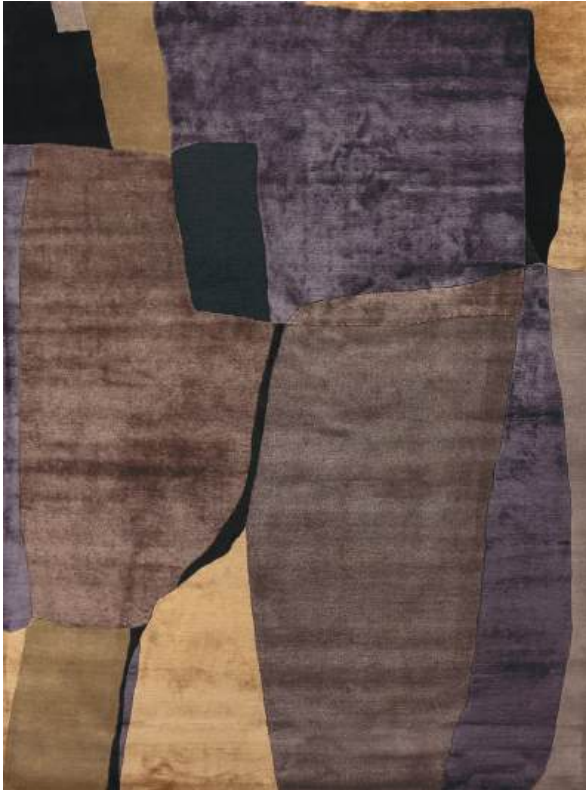
**D3-C3**  
EUCALYPTUS SILK, WOOL, SILK



**D3-C4**  
EUCALYPTUS SILK, WOOL, SILK



# TECTONIC COLLECTION



**D4-C5**  
EUCALYPTUS SILK, WOOL, SILK



**D4-C6**  
EUCALYPTUS SILK, WOOL, SILK

# TECTONIC COLLECTION



**D5-C3**

EUCALYPTUS SILK, WOOL, SILK



**D5-C4**

EUCALYPTUS SILK, WOOL, SILK



# TECTONIC COLLECTION



**D6-C3**  
EUCALYPTUS SILK, WOOL, SILK



**D6-C4**  
EUCALYPTUS SILK, WOOL, SILK

# TECTONIC COLLECTION



**D7-C1**  
EUCALYPTUS SILK, WOOL, SILK



**D7-C2**  
EUCALYPTUS SILK, WOOL, SILK







**POLONAISE  
COLLECTION**

The Polonaise Collection draws on the legacy of 16th-17th century Persian masterpieces, translating their courtly ornament into a refined contemporary language. Echoing the patina of aged paintings, its softened palette and intricate cartouche motifs reflect the depth and nuance of classical decorative art. Handwoven from silk and wool, the rugs bring tactile richness and quiet grandeur, framing the interior with a sense of continuity and timeless elegance.

## POLONAISE COLLECTION



**S252A-CAMEL-ORANGE**  
SILK, WOOL



**KE-533B**  
SILK, WOOL



# POLONAISE COLLECTION



**KE-534B**  
SILK, WOOL



**KE-536B**  
SILK, WOOL

## POLONAISE COLLECTION



**PJ503-MULTI**  
SILK, WOOL



**PJ507-MULTI**  
SILK, WOOL



# POLONAISE COLLECTION



**S264-CAMEL-PINK**  
SILK, WOOL



**S313-IVORY-CAMEL**  
SILK, WOOL

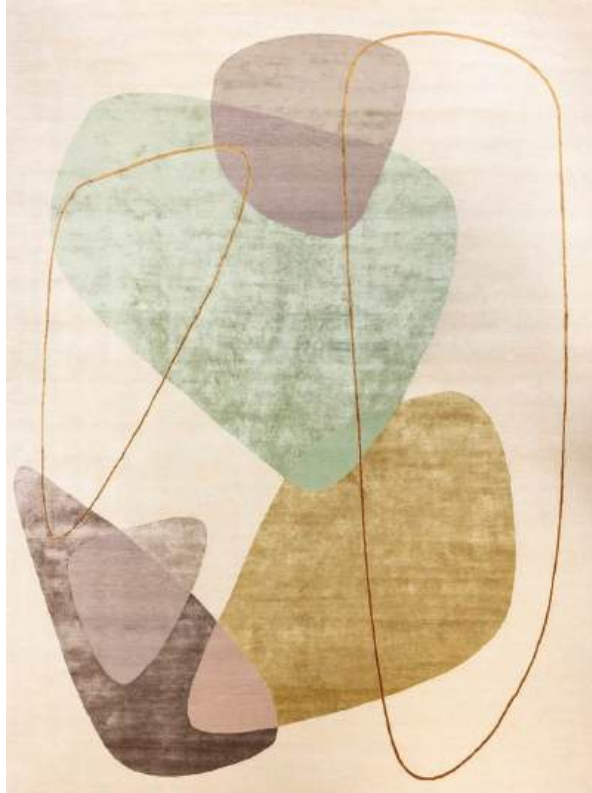




**INTERSECTION  
COLLECTION**

The Intersection Collection explores continuity and flow through refined rounded forms and fluid lines, creating a sense of softness and visual harmony within the space. A muted palette of ochre, platinum and sand combined with subtle natural motifs brings cohesion and a calm, balanced atmosphere. Handwoven from eucalyptus silk and Tibetan wool, the rugs offer a smooth luminous surface, merging tactile comfort with understated elegance for contemporary interiors.

# INTERSECTION COLLECTION

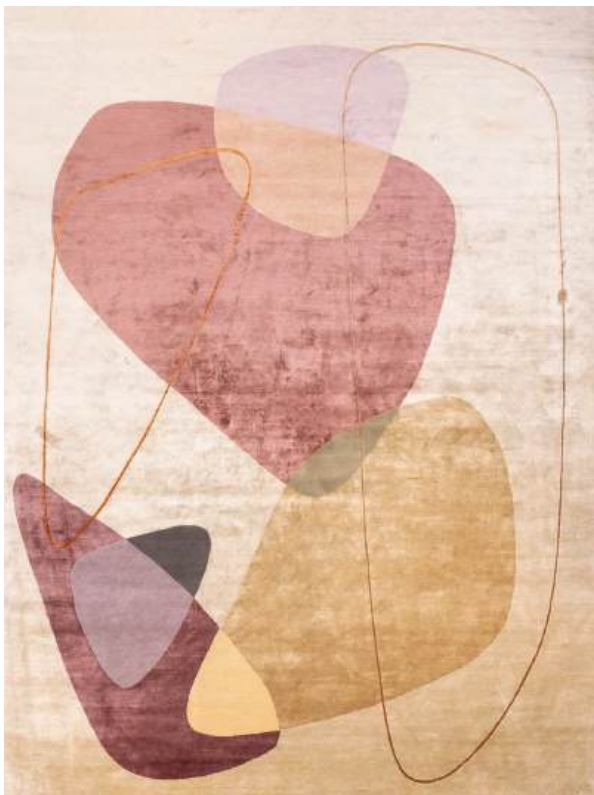


**INT-01**

EUCALYPTUS SILK, WOOL



# INTERSECTION COLLECTION



**INT-01-02**  
EUCALYPTUS SILK, WOOL



**INT-02**  
EUCALYPTUS SILK, WOOL

# INTERSECTION COLLECTION



**INT-03**  
EUCALYPTUS SILK, WOOL



**INT-05**  
EUCALYPTUS SILK, WOOL





**MOLECULE  
COLLECTION**

The Molecule Collection captures the fleeting beauty of the “traffic light” chemical reaction, where colors shift and blend in a seamless, almost poetic choreography. Layers of more than fifteen shades merge into luminous gradients, evoking movement at a molecular level while bringing subtle energy and harmony to the space. Handwoven from natural wool and art silk, the rugs combine matte and glossy fibers for tactile richness and understated luminosity, transforming interiors into refined contemplative environments.



# MOLECULE COLLECTION



**A1-COL3**  
SILK, WOOL

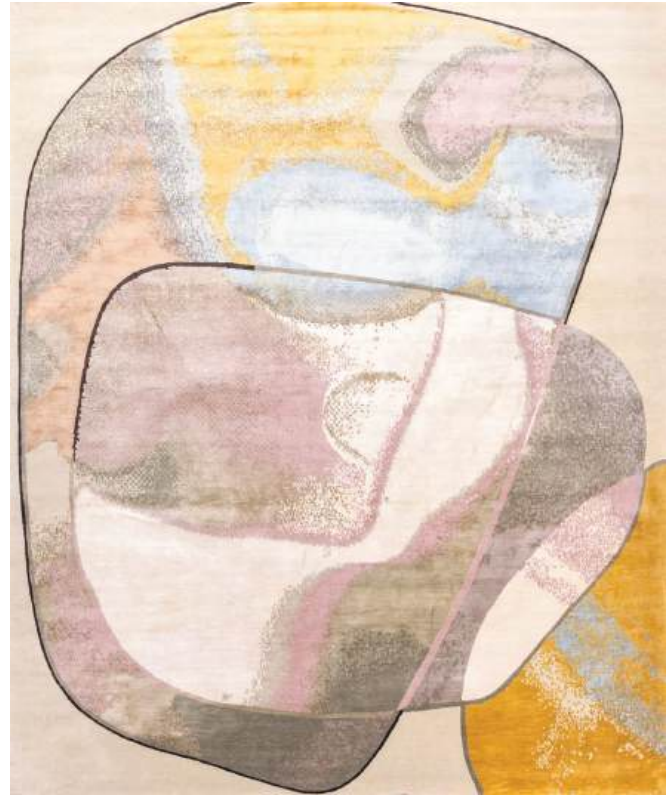


**A1**  
SILK, WOOL

# MOLECULE COLLECTION



**A3**  
SILK, WOOL



**A4-COL2**  
SILK, WOOL





**FLORALIS BY ESTÚDIO CAMPANA**  
HANDMADE RUG COLLECTION

**DESIGN**

Biomorphic  
Dynamic  
Smooth  
Fluidic  
Asymmetrical

**COLOR**

Natural dyes  
Pastel tones and bright colors  
The pulsation effect of colors  
Graphical style

**TACTILE EXPERIENCE**

Graphical relief texture  
Smooth tactility  
Silky touch  
Warming and rough texture of wool

**Sizes**

**140 x 190 / 155 x 250 / 200 x 350 / 400 x 600 cm**  
**4.6 x 6.2 / 5 x 8 / 6.6 x 11.5 / 13 x 19.7 ft**  
(samples are available in the showroom)

Country of origin **India**

Construction **Hand-knotted (Persian knot, 260,000 knots/sq.m)**  
Materials **Pure silk, New Zealand wool**

Pile height **4 mm**

Design concept **Estúdio Campana**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **6 months**  
Sample production **6 weeks**



**MODERN HISTORY by Pierre Gonalons**  
HANDMADE RUG COLLECTION

**DESIGN**

Classic  
Monumental  
Structured  
Minimalistic

**COLOR**

Natural dyes  
Inspired by Baroque ceilings of Versailles  
Soft pastel tones  
Purity and lightness

**TACTILE EXPERIENCE**

Sculpted pile carving  
Silky texture  
Exceptional softness  
Quiet luxury

**Sizes**

**250 x 300 / 270 x 300 / 300 x 300 / 300 x 400 / 350 x 400 cm**  
**8 x 10 / 9 x 10 / 10 x 10 / 10 x 13 / 11 x 13 ft**  
(samples are available in the showroom)

Country of origin **Nepal**

Construction **Hand-knotted (Tibetan knot, 155,000-235,000 knots/sq.m)**  
Materials **Pure silk, Cashmere, Tibetan wool**

Pile height **6 mm**

Design concept **Pierre Gonalons**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **5 months**  
Sample production **6 weeks**



**SKAZKI**  
HANDMADE RUG COLLECTION

**DESIGN**

Rhythmic  
Centric composition  
Decorative  
Myth-inspired  
Floral ornamentation

**COLOR**

Golden luminosity  
Contrasting tones  
Natural palette  
Mythological colour symbolism

**TACTILE EXPERIENCE**

Dialogue of wool and silk  
Dense texture  
Contoured pile carving  
Smooth relief

**Sizes**

**230 x 300 / 250 x 250 / 250 x 300 cm**  
**7.5 x 10 / 8 x 8 / 8 x 10 ft**

(samples are available in the showroom)

Country of origin **Nepal**

Construction **Hand-knotted (Tibetan knot, 235,000 knots/sq.m)**

Materials **Alpaca, Pure silk, Tibetan wool**

Pile height **6 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **5 months**  
Sample production **6 weeks**



**MON AMI**  
HANDMADE RUG COLLECTION

**DESIGN**

Abstract  
Dynamic  
Smooth  
Natural  
Fluidic

**COLOR**

Contrasting palette  
Subtle golden sheen  
Soft matte shades

**TACTILE EXPERIENCE**

Warming texture of wool  
The cool smoothness of silk

**Sizes**

**250 x 300 cm**  
**8 x 10 ft**

(samples are available in the showroom)

Country of origin **Nepal**

Construction **Hand-knotted (Tibetan knot, 155,000 knots/sq.m)**

Materials **Tibetan wool, Eucalyptus silk**

Pile height **6 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **4 months**  
Sample production **6 weeks**



**BLANC DE BLANCS**  
HANDMADE RUG COLLECTION

**DESIGN**

Delicate  
Linear  
Minimalistic  
Uniform

**COLOR**

Warm tonal palette  
Sand undertones  
Natural, refined hues

**TACTILE EXPERIENCE**

Soft sculpted relief  
Hand-carved detailing  
Combination of loop and cut pile  
Fluffiness and plush density  
High pile texture

**Sizes**

from **250 x 300 cm to 300 x 400 cm**  
from **8 x 10 ft to 10 x 13 ft**  
(samples are available in the showroom)

Country of origin **India**

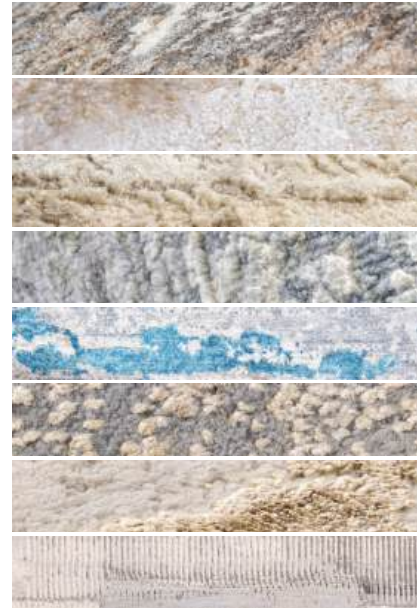
Construction **Hand-knotted (Tibetan knot, 235,000 knots/sq.m)**  
Materials **Cashmere, Pure silk, Alpaca, New Zealand wool**

Pile height **5–20 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **3 months**  
Sample production **6 weeks**



**WEST HOLLYWOOD**  
HANDMADE RUG COLLECTION

**DESIGN**

Airy  
Asymmetrical  
Fragmented  
Balanced

**COLOR**

Softly blurred palette  
Grisaille technique  
Faded pigment effect  
Warm and cool tonal interplay  
Subtle pearlescent sheen

**TACTILE EXPERIENCE**

Smooth relief  
Fresco-like texture  
Irregular hand carving  
Contrast of natural textures

**Sizes**

**250 x 300 / 250 x 350 / 270 x 370 / 300 x 400 / 350 x 450 cm**  
**8 x 10 / 8 x 11 / 9 x 12 / 10 x 13 / 11 x 15 ft**  
(samples are available in the showroom)

Country of origin **India**

Construction **Hand-knotted (Persian knot, 150,000 knots/sq.m)**  
Materials **New Zealand wool, Pure silk**

Pile height **4 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **5 months**  
Sample production **6 weeks**



**CERAMICS**  
HANDMADE RUG COLLECTION

**DESIGN**  
Abstract  
Irregular  
Multi-scale  
Expressive

**COLOR**  
Vibrant palette  
Harmonised tonal shades  
Tempera-like depth  
Flecks of golden color  
Layered colour effects

**TACTILE EXPERIENCE**  
Fragmented relief texture  
Multi-level carving  
Soft, silky pile  
Dense wool structure

Sizes  
**250 × 300 / 250 × 350 / 300 × 400 cm**  
**8 x 10 / 8 x 11 / 10 x 13 ft**  
(samples are available in the showroom)

Country of origin **Nepal**

Construction **Hand-knotted (Tibetan knot, 235,000 knots/sq.m)**  
Materials **Eucalyptus silk, Tibetan wool**

Pile height **6 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **4 months**  
Sample production **6 weeks**



**CHANTILLY**  
HANDMADE RUG COLLECTION

**DESIGN**  
Lace-inspired  
Classic  
Ornamental  
Festive  
Airy

**COLOR**  
Monochrome palette  
Powdery shades  
Pearlescent shades

**TACTILE EXPERIENCE**  
Sculpted pile carving  
Silk softness

Sizes  
**250 × 250 / 250 × 300 / 250 × 350 / 300 × 300 cm**  
**8 x 8 / 8 x 10 / 8 x 11 / 10 x 10 ft**  
(samples are available in the showroom)

Country of origin **Nepal**

Construction **Hand-knotted (Tibetan knot, 235,000 knots/sq.m)**  
Materials **Tibetan wool, Pure silk**

Pile height **6 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **5 months**  
Sample production **6 weeks**



**TECTONIC**  
HANDMADE RUG COLLECTION

**DESIGN**

Collage-inspired  
Layered  
Dynamic  
Abstract

**COLOR**

Muted palette  
Natural shades  
Subtle luminosity  
Iridescence

**TACTILE EXPERIENCE**

The softness of a silky touch  
The warmth of wool texture

**Sizes**

**from 170 x 240 cm to 300 x 400 cm**  
**from 6 x 8 ft to 10 x 13 ft**  
(samples are available in the showroom)

Country of origin **India**

Construction **Hand-knotted (Tibetan knot, 155,000 knots/sq.m)**  
Materials **Pure silk, New Zealand wool, Eucalyptus silk**

Pile height **6 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **3 months**  
Sample production **6 weeks**



**POLONAISE**  
HANDMADE RUG COLLECTION

**DESIGN**

Classic  
Symmetrical  
Dynamic  
Wave-like

**COLOR**

Subtle shimmer  
Antique patina effect  
Golden shades  
Deep natural tones

**TACTILE EXPERIENCE**

Zero-pile (carved to the base)  
Combination of softness and roughness

**Sizes**

**from 250 x 300 cm to 350 x 450 cm**  
**from 8 x 10 ft to 11 x 15 ft**  
(samples are available in the showroom)

Country of origin **India**

Construction **Hand-knotted (Persian knot, 220,000-260,000 knots/sq.m)**  
Materials **Pure silk, New Zealand wool**

Pile height **2-3 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **5 months**  
Sample production **7 weeks**



**INTERSECTION**  
HANDMADE RUG COLLECTION

**DESIGN**

Linear  
Smooth  
Minimalistic  
Interconnected structure

**COLOR**

Muted palette  
Pastel tones  
Iridescence

**TACTILE EXPERIENCE**

Silky touch  
Contoured pile carving

**Sizes**

**250 x 300 cm / 250 x 350 cm**  
**8 x 10 ft / 8 x 11 ft**

(samples are available in the showroom)

Country of origin **Nepal**

Construction **Hand-knotted (Tibetan knot, 160,000 knots/sq.m)**

Materials **Tibetan wool, Eucalyptus silk**

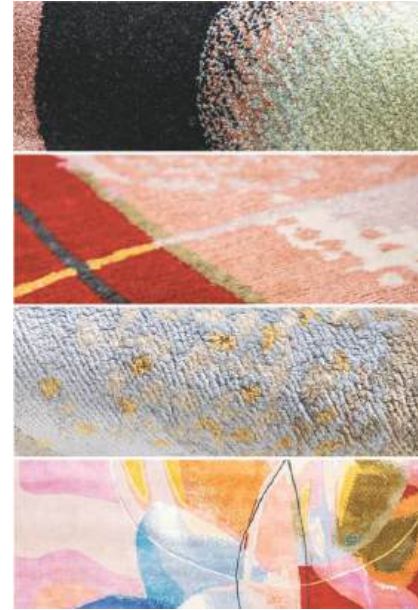
Pile height **6 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **3 months**

Sample production **6 weeks**



**MOLECULE**  
HANDMADE RUG COLLECTION

**DESIGN**

Biomorphic  
Smooth  
Volume effect  
Diffuse

**COLOR**

Vibrant palette  
Contrasting gradient  
Soft spray effect  
Matte finish and sheen

**TACTILE EXPERIENCE**

Dense, warm pile  
Silk smoothness and wool warmth

**Sizes**

**250 x 300 cm**  
**8 x 10 ft**

(samples are available in the showroom)

Country of origin **Nepal**

Construction **Hand-knotted (Tibetan knot, 155,000 knots/sq.m)**

Materials **Pure silk, Tibetan wool**

Pile height **6 mm**

Design concept **ART de VIVRE**

**Available custom production with exact specifications for size, color and yarn type.**

Production time from **5 months**

Sample production **6 weeks**



**ART DE VIVRE  
CUSTOM RUGS**

CRAFTSMANSHIP  
AND  
THE PHILOSOPHY OF SOFTNESS





advrugs.com

The birth of handmade collections begins at Art de Vivre Atelier, where craftsmanship and philosophy of softness converge to shape a distinct design direction. Softness becomes a way of living, while craftsmanship acts as a bridge between heritage and experimentation.

Through exploration of techniques and natural textures, the atelier has developed a refined colour palette inspired by France — the country from which the brand draws its philosophy of art de vivre.



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Together with you, we create handmade rugs. Your vision of a perfect rug is distilled to its essence, then brought to life with warmth, depth and light.

A curated material library allows every detail to be carefully considered, while continuous dialogue with the atelier — including live connection to the workshop in Nepal — lets you follow each stage of the process as your rug takes shape.







## **ARRANGE A PRIVATE PRESENTATION TAILORED TO YOUR VISION**

The most natural way to discover the rug that truly belongs in your space is to experience it within your own interior. Through our private presentation service, Art de Vivre brings the showroom to you.

A carefully curated selection of rugs is delivered to your home and unveiled within the context of your living environment. In this setting, each piece can be seen, felt, and understood in relation to light, architecture, and atmosphere.

Our experienced decorator gently guides you through the process, offering insight into design, materials, and composition, while responding to your individual vision. You are invited to explore textures, sense their presence, and observe how the space begins to transform.

Your home is a reflection of a deeper narrative. Together, we shape it with softness, balance, and meaning.

PLEASE REACH OUT TO SET UP AN APPOINTMENT

**ART DE VIVRE HANDMADE RUGS**  
UAE, DUBAI, BUSINESS BAY  
DUBAI DESIGN DISTRICT – BUILDING 6 UNIT 10

**ART DE VIVRE IN ART OF LIVING MALL**  
UAE, DUBAI, AL BARSHA 2  
ART OF LIVING MALL, MEZZANINE FLOOR, UNIT 9

PHONE  
**+971 554 2222 39**

EMAIL  
**office@advrugs.com**

WEBSITE  
**advrugs.com**

INSTAGRAM  
**@advrugs**

**advrugs.com**